



MINUTES OF A MEETING OF THE BOARD OF DIRECTORS

March 19th, 2018

A meeting of the Board of Directors (the “*Board*”) of the Folsom Lake Soccer League (the “*League*”), was held on Sunday February 25th, 2018 at the new FLSL Office building off of Blue Ravine Rd.

Directors Present: Spencer Lowe, Alan Isham, Taryn Rhodes, Mike Donat, Bruce Magnani, Jeff Speakman (FSC Manager), Frank Ford (RCSC), Pete Phillips (OYSC Manager) and Jeremy Vickrey (FLEQ Manager); Non-voting: Kristin Lemay (FLSL & FSC) and Paul Kennedy

Directors Absent: Bruce Magnani and Mike Armstrong

Guests: Theresa Isham (Scholar Athlete Coordinator), Jo Studley (Recreation Director) and Stefani Graham (Marketing Specialist)

CALL TO ORDER

FLSL President, Spencer Lowe, called the meeting to order at 7:02 pm and Taryn Rhodes, FLSL Secretary, recorded the minutes. A quorum of directors was present.

APPROVAL OF PREVIOUS MEETING(S) MINUTES

N/A

OPEN FORUM:

N/A

OLD BUSINESS:

N/A

NEW BUSINESS:

Theresa Isham, the newly appointed Scholar Athlete Coordinator, presented her suggestions on how to reboot the Scholar Athlete program among all clubs under FLSL.

- Start this year’s program through FLEQ and present certificates to players before tryouts for just FLEQ players (i.e. 1st & 2nd Trimester, or 1st Semester, grades from the 2017-2018 academic school year for consideration of 3.5 GPA or higher)

- Moving into the 2018-2018 academic school year the AGM would be used as the platform to honor players among all clubs from their 1st semester/trimester with a 3.5 GPA or higher.

- Theresa is also looking at reaching out to businesses for promotional coupons/giveaways

- Theresa is looking at backpack pins in addition to certificates

- Theresa recommended that the application and review process move to a web based form, in addition to the P.O. Box (i.e. complete questionnaire then attach an image of the requested reports card(s))

- Feedback from FLSL was that all players within FLEQ, FSC and RCSC should be included in the 2017-2018 academic school year and should present their accumulative grades for the end of that school year. This would provide time for the Scholar Athlete program to review applicants then present them during an August ceremony.

Spencer Lowe requested on behalf of Theresa Isham for to allow her to order 600 pins for the Scholar Athlete program. Jeremy Vickrey made a motion and Jeff Speakman made a second motion.
MOTION APPROVED.

Jo Studley, Recreation Director, had questions regarding when the Fall season practices begin for each club. Frank shared that RCSC begins practices July 15th. Pete shared that OYSC has field permits as of July 1st. Jeff Speakman shared that FSC will begin around July 23rd. **{NOTE: It needs to be determined if Recreation Director should be an official FLSL Board position or a guest member to the FLSL Board}**

REPORTS

FAA [ALAN ISHAM]

No report (*Due to the meeting convening after March 19th's FLSL BOD meeting*)

NORCAL [PAUL KENNEDY]

No report

1ST VICE PRESIDENT [ALAN ISHAM]

Club Operating Procedures revision update. Will be voted on and if approved adopted at the next AGM.

April 1st is the date to shoot for with providing updated content for Code of Conduct to coaches.

Honoring the Game update.

City of Folsom cancelled City of Folsom MOU meeting with FLSL. Alan requested new availability dates to reschedule. April 12th was one option with a runner up date of April 13th.

Employee Committee update. Requesting a motion be made for a closed door session due to discussion sensitivity. Spencer Lowe made a 1st motion and Taryn Rhodes made a second motion.

CLOSED SESSION at 8:15 pm

8:39 pm CLOSED SESSION Ends

2ND VICE PRESIDENT [FRITZ LIBBY]

No report

TREASURER [MIKE DONAT]

Going over budget with Kristin.

BUSINESS OPERATIONS MANAGER [KRISTIN LEMAY]

Lakeside field back online. Town Hall meetings— do we need to set up one? Jeremy will check with the FLEQ board.

We need to inventory on goals. Also, add rectangle tags to each goal set. City is buying first set of goals for Econome Park. Orangevale also to be included in inventory.

DIRECTOR OF COACHING [PAUL KENNEDY]

Met with Jo Studley to discuss her new role as FLSL Rec Director. She was introduced via email to Frank Ford and Cesar Limon at Rancho Cordova SC, as well as Pete Philips and Mark Loutzenhiser with Orangevale. Jo will work directly with both clubs on all coach education matters.

Action items for Jo:

- Send all recreational coaches the US Soccer Digital Coaching Center link to create their individual account login. All applications from small sided modules to the USSF Pro License will go through here. Jo will send directly to FSC but will send through club coordinators in Orangevale and Rancho Cordova.
- Identify dates and possible facilities for hosting in-house U5-8 and U9-19 coaching sessions to be delivered by her
- Estimate total number of USSF modules to be hosted as a league in 2018. We collected number of rec teams for the three clubs in 2017 and will calculate anticipated number of coaches in 2018. 12 coach max at each of the 4v4, 7v7, 9v9 and 11v11 module.
- Identify dates and possible facilities for hosting USSF small sided modules in Orangevale and Rancho Cordova.

USSF D License

After some discussion with Shawn Blakeman (NorCal VP, Sac United DOC) I have decided to partner with Sac United on hosting the new USSF D License this year. This will be a closed course open initially to FLEQ and Sac United coaches and then opened up to NorCal members so as to fill the course.

Sac United will provide classroom and field facilities for free saving the league approximately \$2000. We will reimburse our coaches the \$450 application fee and I anticipate between 4-8 of our coaches taking this opportunity.

Dates for the two weekends are: April 27, 28, 29 and June 9, 10.

The course will be held at Sac United's Granite Park, 3801 Power Inn Road, Sacramento.

2018/19 Coach Positions

This week offers for Academy III and Elite Black and White teams were made. 20 offers were made and 20 accepted.

As coaches accept offers their info is entered in the 2018/19 coaching roster and shared with Mike Armstrong and Stefani Graham so they can reach out directly to start compiling coaching bios.

U9-14 Elite Red and Premier coaching offers will start going out next week in the hope that Mike and Stefani can make the coaching announcements online early in April.

MARKETING MANAGER/WEB MASTER [MIKE ARMSTRONG ABSENT]

Stefani Graham, Marketing Specialist, shared Marketing Report:

Planing to start promoting tryouts heavily starting the week of 4/2. To do that, we need the following:

- FLQ BOD to review program pages on the website and provide feedback in ~ 2 weeks. (Jeremy aware of the action items here)
- FLSL/FLQ BOD to finalize tuition and volunteer program requirements (Kristin aware)
- Mike/Stefani to review program pages and program comparisons
- All coach offers completed and accepted so Alan can take coach pics and Mike/Stefani can update coach bios on the web (Paul aware).

Starting to script out a video that we'd like to produce to tell the FLSL story that includes the full player pathway from Red to college. Will review with the BOD soon. 2 minute produced video– Rec through College.

Beginning to explore online jersey sales through our own website for the Rec program.

Request for more accolades published of our teams. Pete's writeup on being awarded Volunteer of the Year for District 6. OYSC– work with Stefani & Mike on club communication. RCSC– work with Stefani & Mike on club communication.

REFEREE MANAGER [BRUCE MAGNANI ABSENT]

No report

TOURNAMENT MANAGER [SEAN ANDERSON]

2 tournaments planned– Summer (July 14th/15th) and Fall (Oct. 27/28th) with a possible College Showcase (looking at Feb/March 2019)

New lead (a couple) to take over the logistics of the tournaments. Meeting with John (former Tournament Manger) this week to discuss next steps on the relationship.

New Tournament Management Team, Jeremy and Chandra Miehe, have a son in the competitive program. They will need to work with Pete & Frank on securing Orangevale and Rancho fields as needed. Base payment for the team. Sean requested that a motion be made to pursue the Miehe's as Tournament Management team. Jeff Speakman made a 1st motion and Alan Isham made a second motion. ***MOTION APPROVED***

FSC MANAGER [JEFF SPEAKMAN]

Rec coaching sign-up update: Registration is April 1st via link; Early Bird– April 1st - May 15th (early bird); May 16th–June 30th \$25 increase (on-time); July 1st and later (“late”)

FSC newsletter needs to go out leading into April 1st.

Banners– putting up FSC banners registration (Lembi? Livermore?)– if usable then they are okay to use

Hold off on early sign-up for coaches. Providing the link along with the messaging will be the proper protocol. First link of April.

Incentives– picture day priority (***NOTE:*** Sept. 15th is Picture Day); 2 pizza parties (raffled off); complementary season camp/clinic; 3 coaching complementary coaching sessions.

Practice schedule– first 20 coaches asking for priority to receive priority.

Field shutdown at Gallardo and Empire Oaks. Need assessments on fields. Davies field back online, as well as baseball outfields at McFarland as an alternative.

RCSC MANAGER [FRANK FORD]

67 registered to date for the Fall 2018 Rec season; Junior Referee Scholarships

3 PCA meetings set up; Stonecreek– partnered with RCA

Herring Landing field usage for U14 and above (has lights)

OYSC MANAGER [PETE PHILLIPS]

Questions:

What does our clubs use with the concussion forms? **Answer:** please submit to the FLSL to keep archived.

After online registration, there is no further need for hard copies. Do you want them to submit the electronic totals for the concussion classes? **Answer:** Turn in hard copy for all coaches through every club under FLSL.

What kind of packets do you handout to coaches? **Answer:** Looking into instituting a standard packet for all club coaches. Team Parent meetings receive their complete packets.

FLEQ MANAGER [JEREMY VICKREY]

No report

ACTION REQUIRED BUSINESS (AR's) FOR MARCH

N/A– none specifically identified at this meeting

NEXT MEETING SCHEDULED

Sunday, April 15th, at 7 pm located at the FLSL office

Meeting adjourned at 8:39 pm

Taryn Rhodes | FLSL Secretary