



MINUTES OF A MEETING OF THE BOARD OF DIRECTORS

February 10th, 2015

A meeting of the Board of Directors (the “**Board**”) of the Folsom Lake Soccer League (the “**League**”), was held on Tuesday, February 10th, 2015.

Directors Present: Spencer Lowe, Jay Ramey, Taryn Rhodes, Brian Altman, and Bruce Magnani;
Non-voting: Kristin Lemay, Jo Studley

Directors Absent: Dale Colombo

Guests: Paul Moen, Chris Chiampa and Stacy Stadler

CALL TO ORDER

FLSL President, Spencer Lowe, called the meeting to order at 8:07 pm and Taryn Rhodes recorded the minutes. A quorum of directors was present. [PLEASE NOTE: Meeting location is now held at the Folsom Sports Complex]

APPROVAL OF PREVIOUS MEETING(S) MINUTES

N/A

OLD BUSINESS:

N/A

NEW BUSINESS:

USA Stars

USA Stars (for profit organization) “poaching” Folsom soccer players and attempting to utilize Folsom fields – put a stop to their misrepresentation within Folsom. Currently without NorCal membership. \

- Send a cease and desist letter to USA Stars. OR Q&A on website to make sure it is clear that they are not associated with the FLSL.
- Work through the CYSA/NorCal organization to put a stop to this organization utilizing Folsom fields that should be used for Folsom players rather than having to pay through the USA Stars organization.
- ARFC ? Letter coming from Deb regarding disagreement to the use of the field at Folsom Lake Community College “MOU”(?)
- Double registering both at NorCal and CalNorth

Guest Speakers

Paid Coach Competitive Program Proposal

Provided a report with organizational structure (i.e. Folsom Premier Soccer Club), vision and outline of short term and long term goals.

- They've utilized feedback from surrounding leagues that have comp/select teams to gain insight of what to avoid and what works. Recommendations would be more than a few key coaches to coach over many teams. Paid coaches will have qualifications that will include that they know the game, their playing experience (collegiate) and their rapport with the age group they would be stewards over.
- A good point was that you want to find the coach that is loyal to FLSL/Premier Club versus to themselves (it will generate loyalty from players to the League/Club versus the coach him/herself. Coaches will be mixed with non-paid and paid within the Premier Club.
- Starts at U8/U9 with 3-4 paid coaches (technical focus). As they move through the Premier, they will be coached by the focus on strategy, since technical qualities will have already been established. Select "Comp" can retain their coach (unpaid) and modify their participation requirements throughout the year.

Coaching Structure:

Academy is PAID

Comp "Select" is NON-PAID

Premier "Comp" is PAID

Select would be referred to "Comp"

Comp would be referred to "Premier"

Under this structure (under the FLSL umbrella) the Premier would need to work fluidly with the FSC.

Also, establish an "Advisory Council" for situations with conflict between the FSC and Premier. Responsibility would be like a checks and balances. Made up of local businesspersons, medical staff, local government officials. This is to avoid mirroring a San Juan League.

Joint memberships between the FSC and FPSC on the board to avoid any clubs leaving. In addition to the Advisory Council to be an additional checks/balance. This would be established through by-laws?

Plan is to utilize the Folsom Sports Complex as a location that FPSL will provide clinics (both for rec and select/comp teams).

TAKEAWAY: Get FPSL up and running by 2016, AR is for the FPSL committee to put together the business plan (detailed, comprehensive plan with financial forecasting, etc.), recommendations how the FPSL board would need to successfully co-mingle with the FSC and possibly the FLSL.

Communication is key to ensure there isn't any panic among the current FSC. Marketing will need to be clear and ensure that this will be rolled out for no teams over U9.

Each “club” will need its own LLC, so that each will have their own relevant budget for their members. For example, FSC would have Rec fees/operating costs in their budget and FPSL would have Select/Comp fees and operating costs in their budget. Both budgets would be established and managed by FLSL.

Sponsor the efforts with the FPSL.

ACTION REQUIRED (AR): Have each FLSL Board member provide Paul and Chris with the questions to help the business plan direction and be able to flush out any concerns, logistics, etc. By May 2015 marketing/communication plan(s) need to roll out to be ready by 2016.

Business Strategies

Folsom Lake Soccer League / FSC financial relationship in 2015

All funds transfer into FLSL account and based on budgets from the FSC board that they can allocate to each sections. Based on Elk Grove League model (per NorCal’s feedback).

Bringing in other Clubs will need to be investigated with how to work with their Tax IDs in relationship with our Tax ID.

MOTION: First introduced for a motion by Jay to “Parent Financial Organization and parsing assets to clubs”; Brian made first motion and seconded by Bruce – ***ACTION APPROVED***

FLSL strategy

To prepare to act as main entity and manage over current club, Folsom Soccer Club, and additional potential soccer clubs in the future (i.e. growth within Folsom or provide services to other clubs in surrounding areas).

Next board meeting we would like to have further discussion and consider a motion for action based on any decision(s)

FLSL organizational structuring

Next board meeting we would like to have further discussion and consider a motion for action based on any decision(s)

FLSL operational procedures

Next board meeting we would like to have further discussion and consider a motion for action based on any decision(s)

Communications

Need to establish a FLSL website

Comp Uniforms

www.soccer.com provides a phenomenal way to purchase uniforms. Shipped directly to child (parents pay shipments). Comp will have it go to one point person on the team. Cheaper for the same kits than previous vendor’s pricing. No contracts included. Kristin is touring the facility and meeting with them. Guarantees are through Nike (same contract). They are the distributor (direct) for the uniforms.

On rec. side it will be carryover from the surplus we currently have.

MOTION: First motion offered by Bruce and the second by Jay–***ACTION APPROVED***

NEXT MEETING SCHEDULED

Thursday, Mar. 5th, at 7 pm. Tentatively hosted at Folsom Sports Complex (room TBD)

Meeting adjourned at 9:50 pm

Taryn Rhodes | FSC Secretary